



Equal Sport
for all



Co-funded by the
Erasmus+ Programme
of the European Union

Erasmus+ Sport Programme
Agreement Number 2016-3719/001-001

European awards for best practice and for initiative promotion tactics in the media for equality and equity in sports for disabled/obese students

Call for applications
2019/05/20

1. Introduction

This call concerns with two European awards, one for the **best practice in disability/obese equality in sports** addressed for foundations/organizations/NGOs and another addressed **for the reporters who are using initiative promotion tactics for equality in sports for disabled/obese students** in the media. The awards are established through Sport' project Equal Sport for All (ESFA), which is co-funded by the Erasmus+ Programme of the European Union, and coordinated by the University of Patras (Greece) and its eight partners: Konstantin Preslavsky University of Shumen (Bulgaria), Rijeka Sports Association for persons with disabilities (Croatia), Hyalcon (Greece), Centro Universitario Sportivo di Padova (Italy), Università degli Studi "G. d'Annunzio" Chieti – Pescara (Italy), University Sports Center of Palermo (Italy), UCAM Universidad Católica San Antonio de Murcia (Spain), Health Exercise and Activity Therapy EMA Interventions CIC (United Kingdom).

The awards are part of the dissemination of the 2016 – 2019 Equal Sport for All project:

The 1st award competition "**Best practice to tackle disability/obesity equality in sports**" will be addressed to sport centers/organizations/NGOs

The 2nd award competition "**Novel promotion tactics for equality in sports for disabled/obese students**" will be addressed to reporters

Both awards will aim to:

- Increase the overall participation in sport and providing encouragement for physical activities
- Pay special attention to social inclusion in sport of people who are currently not physically active
- Bear in mind that access to sport is important, including the accessibility and availability of sport facilities, infrastructures and venues to as many people as possible, in particular to persons with disabilities, as well as the importance of enabling persons with disabilities to participate on an equal basis with others in recreational, leisure and sporting activities.



- Reflect the diversity of the population by, e.g., including press conference and images of inclusive sport activities and people with a disability in national and local media, in social media.

The awards will help to demonstrate the benefits of the best practice in sports in disabled people and serve as a platform for sharing and promoting best practice across Europe.

The specific aim of the Awards is to highlight examples of organizations/university sport centers as well as reporters that promote the participation of people with disabilities in sports and ensure equal opportunities for disabled persons.

2. Award's Priorities

The proposals following this competition must focus on the following priorities in addition to sharing the project's aims (cf. 1. Introduction). It is vital that all nominations have shown how sport has brought about the targeted improved social inclusion.

2.1 Award competitions

1. Best practice in tackling disability/obese equality in sports

Nominations must present their effort to include disabled/obese people as equal in physical and sporting activities.

2. Initiative promotion tactics for equality in sports for disabled/obese students in the media

Nominations must present innovative tactics to promote in media social inclusion, equal opportunities and participation in sports of disabled/obese persons within the local and wider community by media.

3. Evaluation Criteria

These awards will be evaluated according to a fixed, multistage process involving seven sets of criteria (cf. 3.2) using both quantitative and qualitative forms of evaluation.

3.1 Submission criteria

Each Sport Center and Organization, reporter is invited to download the submission form. Your description for the best practice or media promotion tactics should not exceed 5 pages. You may include additional images or a 3-5 minutes video. Participation is free of charge. These applications will be visible to the viewing public on our competition website. The winning applicants should be willing to share their experience with our network to provide inspiration for others.



Applications must be sent by email to **info@equalsports.eu** and can be submitted in English.
The deadline for applications is the **15th of November 2019**, 00:00 CET

3.2 Eligibility Criteria

The following are eligible to apply for these awards:

Award 1

- Local authorities
- Other local government departments (provinces, regions, urban areas...)
- Associations
- NGOs
- Private organisations working with local authorities

Award 2

- Reporters

Amongst these, applications are only open to applicants within all countries of the European Union. Also, previous experience in the field of social inclusion, equal opportunities and participation in sport is required to highlight the strength of your capacities in this domain.

Governments may submit applications in order to highlight good practices and be involved in the project, however they will not be eligible for the award.

You may apply for more than one category, although you must submit a different project for each category you apply to.

3.3 Selection Criteria

Overall quality of the project

This section will holistically evaluate your entire project. I.e. how effectively does your project promote social inclusion, equal opportunities and participation in sport for disabled/obese persons within the given category you have applied for? (cf. 2.1)

Relevance within the chosen categories

How well does your project use sport to tackle the issues dealt with in one of the two categories? (cf. 2.1)

Innovative character

How do you engage participants in this project? What new activities/strategies do you use in its implementation?



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Transferability

Can your project be applied to other countries/cities/organisations who are experiencing similar problems with social inclusion? If so, is the project easily transferable?

Sustainability

How will your project continue? Do you have the necessary funds and resources to maintain this project in the future?

Quality of the partnership

How have you creatively established a partnership within the local community? In what way is it involved in the project? What impact does it have on the project? How diverse is the partnership? Is it well recognized?

Cost/Benefit relation

How well does your project use its finances in order to best follow its objectives? (cf. 2.1) Does it implement its activities/models efficiently and effectively?

3.4 Exclusion Criteria

The following will result in exclusion from consideration:

- Failure to adhere to any of the above criteria;
- If the project is not focused on the project's aims or does not target a specific category;
- Failure to respect the application rules, format (word counts, language, etc).
- You can only submit one proposal for each category - all others will be excluded.
- No late entries will be accepted
- Member of the ESFA team

4. Awards

Award 1 (for organizations)

The winner will get athletic material value of 2000 €

Award 2 (for reporters)

The winner will get athletic material value of 1000 €

5. Award presentation

At a final meeting of partners at Tuesday 10th of December 2019 in Patra (Greece), the winners will receive their award. The achievements of all the Sport Centers and organizations that took part



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will also be celebrated. Details of all awarded and commended examples will appear in a publication that will be widely distributed across Europe and promoted on the Equal Sport for All website as well as similar sites.

4. Data use and protection information

Any organization or university participating in the ESFA Awards will be requested to give its consent regarding its name and summary of its best practice or promotion tactics in media being published on the website of the Equal Sport for All, and on other websites it links to.

Any personal data entered in the online application form will be stored and used only for the purpose of organizing the ESFA Awards. No such data will be forwarded to any third party whatsoever.

For questions please contact the email: info@equalsports.eu



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APPLICATION FORM

Award 1: European annual award for best practice in disability/obese equality in sports

- *To be completed and signed by the applicant and sent to the email: info@equalsports.eu*
- *The application form can be completed in English.*
- *The application form should be sent electronically as a Microsoft Word document.*

EXAMPLE OF BEST PRACTICE	
Name of organization/ University/NGO etc.	
Country	
Address	
Telephone number	
Fax number	
Email	
Contact person	
Background information	
Media promotion tactics Description	
Results achieved	
Success factors	
Additional information: please attach a list of annexes/additional information with short descriptions (for example photos, links and/or other illustrations of media materials)	



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Please confirm and sign:

- I confirm that I have read the terms of the privacy policy of ESFA and I agree to the processing of my personal data.

- I hold the rights on the submitted photographs or any other illustrations and I agree that they can be used by ESFA in the framework of the Award procedure and publications and that the photographs can be stored in the ESFA Digital Image Library and used for further non-commercial promotion.

Name of organisation: _____

Date: _____

Signature of the legal representative of the organisation: _____



APPLICATION FORM

Award competition 2: European annual award addressed to the reporters who are using initiative promotion tactics for equality in sports for disabled/obese students in the media.

- *To be completed and signed by the applicant and sent to the email: info@equalsports.eu*
- *The application form can be completed in any of the official languages of the EU', although EQUAL SPORT FOR ALL Committee would prefer the text to be in English.*
- *The application form should be sent electronically as a Microsoft Word document.*

EXAMPLE OF BEST PRACTICE	
Name of reporter	
Country	
Address	
Telephone number	
Fax number	
Email	
Contact person	
Background information	
Best Practice Description	
Results achieved	
Success factors	
Additional information: please attach a list of annexes/additional information with short descriptions (for example photos and/or other illustrations of the best practice example, training materials)	



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- I confirm that I have read the terms of the privacy policy of ESFA and I agree to the processing of my personal data.

- I hold the rights on the submitted photographs or any other illustrations and I agree that they can be used by ESFA in the framework of the Best Practice Awards procedure and publications and that the photographs can be stored in the ESFA Digital Image Library and used for further non-commercial promotion.

Name of organisation: _____

Date: _____

Signature of the legal representative of the organisation: _____